



**Pacific County  
Economic  
Development  
Council**



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# Pacific County Vitality Report

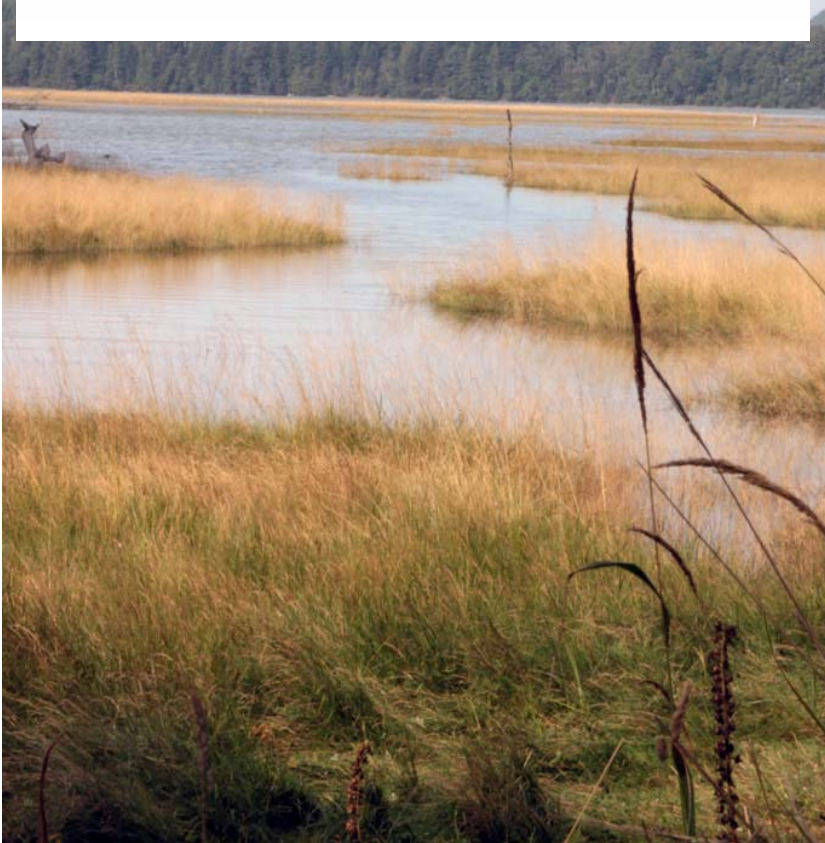


2011

Pacific County Economic Development Council

## Ahh...Pacific County

Pacific County is bordered by the Columbia River, the Pacific Ocean and the pristine Willapa Bay. Traditionally, our County's economy has been natural resource based with an abundance of timber covering approximately 85% of our 975 square miles, thriving oyster beds, and our sandy soils along our coastline known as the "cranberry coast." With over 25 miles of beach area located along the Pacific Ocean our coastal life provides exciting activities and endless business opportunities. Access to our rural county is an easy drive from Interstate 5 via Highway 12, Highway 6, and Highway 4 connecting you to coastal Highway 101. Enjoy your drive along Highway 101 and witness spectacular views, our pristine bay, and wildlife abundance. Our four municipalities, four ports, and county government believe in developing and supporting a strong community and economic infrastructure that sustains our existing businesses while encouraging entrepreneurial business start ups.



## GENERAL

Total Land Area	975 Square miles
Private Timber Land	424,479 acres
Public Timber Land	37,009 acres
Oyster Beds	26,260 acres
Agriculture Land	16,085 acres

Source: Pacific County Assessor

Average # Days Rain Fall (> .01")	85.48 Annually
Average # Days Snowfall, Sleet, Hail (> .01")	4.7 Annually
Average Temperature	51.3
Elevation	Sea level—30'



Pacific County's Willapa Bay produces over 23% of the Nation's oysters and 2/3 of Washington State's oysters. The Port of Peninsula reports that between 270,000-300,000 bushels of oysters are brought in over their dock annually.

## INFRASTRUCTURE

Low-cost energy, and high-speed telecommunications, at 1 Mb/second or greater

- Over 466 acres currently zoned for "Community Commercial" use.
- Over 917 acres currently zoned for industrial use.

## PORTS

Port of Chinook	(360) 777-8797
Port of Ilwaco	<a href="http://www.portofilwaco.org">www.portofilwaco.org</a>
Port of Peninsula	<a href="http://www.portofpeninsula.org">www.portofpeninsula.org</a>
Port of Willapa Harbor	<a href="http://www.portofwillapaharbor.com">www.portofwillapaharbor.com</a>

## LABOR FORCE

	Labor Force	Unemployment	Unemp. Rate
Mar-11	8,740	1,210	13.80%

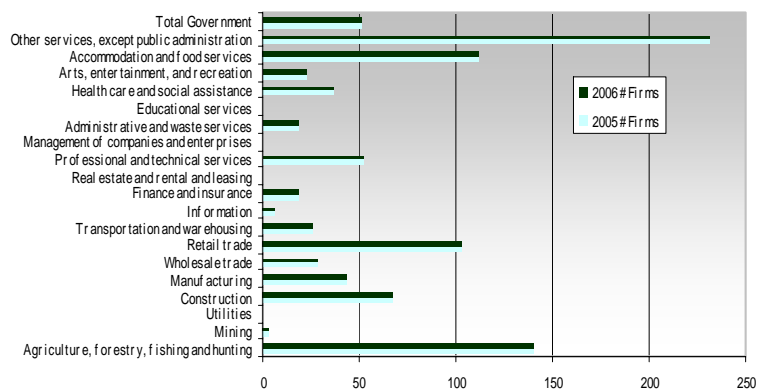
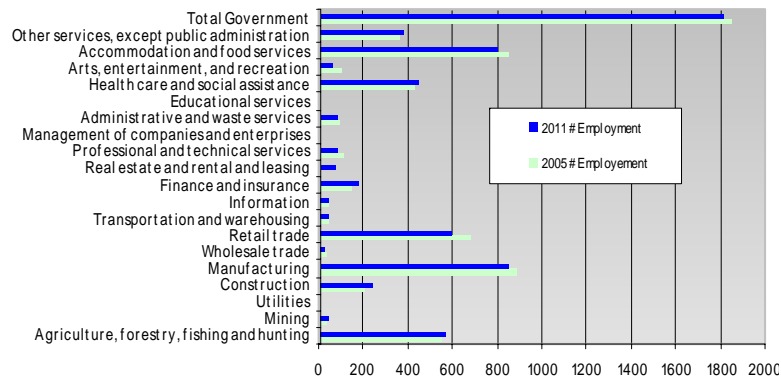
Source: [www.workforceexplorer.com](http://www.workforceexplorer.com), March 2009

## 2008 GROSS BUSINESS INCOME BY INDUSTRY

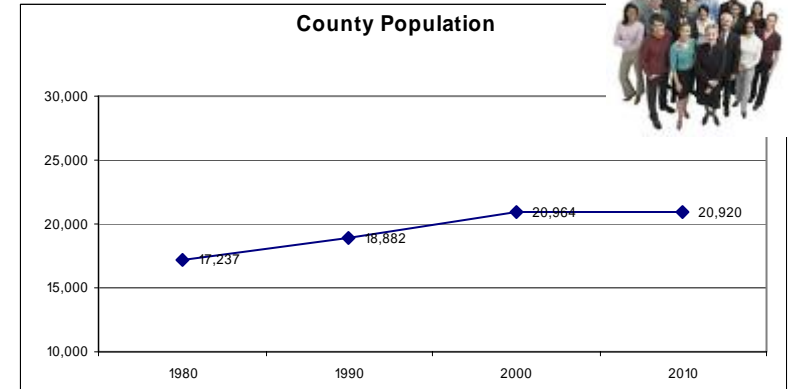
Education	\$1,715,000
Tourism	\$5,106,000
Retail	\$71,002,000
Technology	\$109,050,000
Services	\$111,574,000
Natural Resources	\$275,358,000

Source: Department of Revenue; Due to reporting methods, these numbers are a rough estimate.

## INDUSTRY SECTORS (NAICS)



## POPULATION



## Incorporated Cities

Ilwaco	936	<a href="http://www.ilwacowashington.com">www.ilwacowashington.com</a>
Long Beach	1,392	<a href="http://www.longbeachwa.gov">www.longbeachwa.gov</a>
Raymond	2,882	<a href="http://www.cityofraymondwashington.com">www.cityofraymondwashington.com</a>
South Bend	1,637	<a href="http://www.southbend-wa.gov">www.southbend-wa.gov</a>

Source: 2010 Census

## COST OF LIVING

County	2010 COLI	2010 Median Home Price
Washington State	114.40	\$246,000
Thurston	104.10	\$230,000
Lewis	93.10	\$154,300
Grays Harbor	86.30	\$135,000
<b>PACIFIC</b>	<b>92.75</b>	<b>\$128,000</b>

Source: WSU Washington Center for Real Estate Research & [www.bestplaces.net](http://www.bestplaces.net)

## LARGEST EMPLOYERS

Pacific County	172
Ocean Beach Hospital	156
Weyerhaeuser	140
Coast Seafoods	140
Ocean Beach School District	135
Willapa Harbor Hospital	112
Jessie's Ilwaco Fish	105
Naselle Youth Camp	96
Raymond School District	95

Source: PCEDC 2011

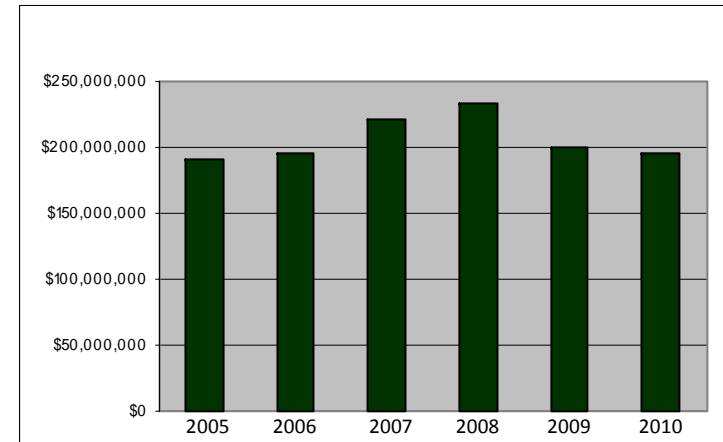


## TAX BASE

Taxable Retail Sales:	\$195,303,138
Change from previous year:	-2.6%
Businesses reporting retail sales:	5,090
Change from previous year:	-35%

Source: Department of Revenue, 2010

## Total Taxable Sales: 2005—2010



## PERSONAL INCOME

	2005	2010
Per Capita	\$24,441	\$28,761
Median	\$33,480	\$34,310

Source: www.OFM