

Pacific County Economic Development Council
Fit to Print

eNews

March 2010



It's Up To Us

Yeah, I know. The economy is in the dumps and has been for too long. The good news is that it appears to have bottomed and there is now opportunity to improve our economic diversity by being proactive and anticipating the future. We need to gain a positive outlook and prepare our communities for the up-turn. We need to be ready and to think outside the box. It's time to listen closely to new ideas. At the Port of Ilwaco, we were fortunate to have had a great salmon season in '09. It caught us off-guard and we had to scramble and do things differently than recent years. Since the "prediction" is for another great season in 2010, we are preparing now, rather than waiting to see if it materializes. We are also having meetings with locals to find ways to improve on our hugely successful first annual Tuna Classic, looking for ways to improve our service to the participants.

As your new President, I hope to facilitate a Board that keeps a positive outlook, no matter what the Economic Indicators tell us. There are always opportunities for those who are open. If we look and act like a vibrant community, we will be one. Just like a negative attitude, a positive attitude is contagious. Let's go out and contaminate someone.

Jim Neva
President

PCEDC Networking Opportunities

Meeting Schedule

Save the date and join us! RSVP to edcpcog@pacificedc.org

The PCEDC monthly board meetings are a great opportunity to participate in conversation and network with other business leaders PLUS, hear from one of your local businesses or agencies!

North Board meets the 1st Monday of every month at 8:00 am. Call us for the location 360-875-9330.

South Board meets the 3rd Wednesday of every month at noon. Call us for the location 360-642-9330.

We would like to schedule a date with YOU! Share your business story with the PCEDC. Call today!

2010 Board of Directors

Jim Neva, President - Port of Ilwaco

Randy Dennis, 1st Vice President - North - Dennis Company

Nancy Gorshe, 2nd Vice President - South - The Deport Restaurant

Dian Barker-Sayce, Treasurer - The Bank of Pacific

North Board

Doug Miller, PUD #2

Steve Harbell, WSU Coop Extension

Willie Ward, Century Tel

Tim Morris, Coast Oyster

Rebecca Chaffee, Port of Willapa Harbor

Bob Jungar, City of Raymond

Lois Nadolney, Weyerhaeuser

Tim Russ, Pacific Transit System

Keith Foster, Grays Harbor College

Toni Williams, Security State Bank

New North Board Members:

Kirk Church, City of South Bend

Mike Johnson, Pioneer Grocery

South Board

Matt Winters, The Chinook Observer

Donna Rew, Port O'Call Ilwaco

Alan Craft, Ocean Beach Hospital

Jon Kaino, Pacific County Commissioner

Dan Todd, Port of Chinook

Gene Miles, City of Long Beach

Doug Ross, Jessie's Ilwaco Fish Co.

Nancy Campiche, Campiche Studio

Mary DeLong, Port of Peninsula

New South Board Members:

Mike Cassinelli, City of Ilwaco

Jeff Harrell, Peninsula Pharmacies

PCEDC Services

Did you know that for 25 years the PCEDC, a private non-profit organization, has been the local economic development agency providing assistance to the businesses of Pacific County?

1. County Demographics
2. Business Resource Center
3. Partnerships, Mentors and Networking Opportunities
4. Business Counseling
5. Permitting Process Assistance
6. Human Resource Services
7. Site Selection
8. Site Availabilities
9. Partnerships with Workforce Training
10. Partnerships with Business Education
11. Site Selector Needs Survey
12. Introduction to Financial Institutions

Check out our [website](#) and access all the information available to you!

You Spoke and We Heard

Business Vitality Program

You can now find the answers to your questions at [You Spoke and We Heard](#) which is located in the Library section of the PCEDC website.

The February 2010 summary focuses on the following:

- **1st Steps to writing your Business Preparedness Plan**
- **Business Continuity**
- **Q&A - How can I increase my sales without spending a lot on advertising?**
- **Q&A - How to Collection e-mails from your Clients.**

Look for past You Spoke and We Hear summaries in the Library section and much more.

Valuable Links

- **Pacific County Stats - [PCEDC Website](#)**
- **Site Selectors - [Choose Washington-Pacific County](#)**
- **Free Trade Publications - [Idea Cafe](#)**
- **SBA - [ARC Loan](#)**
- **Business Preparedness Plan - [PCEDC Website](#)**
- **PCEDC Library - [Library](#)**

Marketing Tips

Tips

Here's something new! Businesses are always looking for marketing tips and tools. With this in mind, the PCEDC has developed a web page dedicated to this topic. Take a look at the [PCEDC website](#) and receive some valuable marketing tips and links.

If you have any valuable links send to us and we will share with the rest of the membership. caruss@pacifiedc.org

Check back often for more updates.

Industry Studies

Western Washington University

Our partner Western Washington University to assist the EDC's better, each month is completing research on a specific industry. This general overview hopefully will provide you our existing businesses and our potential businesses insight to the trends regarding specific industries. To date they have completed the following Industry Snapshots which can be found on the [PCEDC Library](#) website page:

Convenience Stores
Wind Power Industry
Coffee Shps
Breweries
Fitness Centers
Full-Service Restaurants

Check them out, or if you know someone looking to start such a business, the Snapshots will provide some great general knowledge. If you need more specific information, or you are interested in starting or expanding a business give us a call and we will gladly assist you in your needs.

Cathy Russ, Executive Director
Karen Tully, Business Liaison

Pacific County EDC
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www.pacificcdc.org