

**Pacific County Economic Development Council**  
*Fit to Print*

eNews

July 2009

Dear Fellow PCEDC Members,

We are more than half way through 2009, a year to remember. The seemingly rock-solid economy suddenly turned to mush and left us all wondering what the heck went wrong. The government in Washington D.C. poured dollars into the system that left us at the end of the financial chain trying to figure out how to get a piece of the action. Some of use were successful, some not -- yet, we still managed to hang on, waiting for a reversal of the economy. One gets the feeling that even though the statistics show minus numbers, there are bits of "light" that show through every so often.

So let us all "hang tough" as is our nature as humans and Pacific County survivors.

Sincerely,

Karl Heinicke  
President

## PCEDC Networking Opportunities

### Meeting Schedule

Save the date and join us! RSVP to [edcpcog@pacificedc.org](mailto:edcpcog@pacificedc.org)

The PCEDC monthly board meetings are a great opportunity to participate in conversation and network with other business leaders PLUS, hear from one of your local businesses or agencies!

**North Board meets the 1st Monday of every month at 8:00 am. Call us for the location 360-875-9330.**

**August 3, 2009  
Willapa Lanes**

**South Board meets the 3rd Wednesday of every month at noon. Call us for the location - 360-642-9330.**

**August 19, 2009  
The Shelburne Restaurant**

We would like to schedule a date with YOU! Share your business story with the PCEDC. Call today!

## Six Month Update on PCEDC Activities

### Highlights of Activities

In the first six months of 2009 the PCEDC continued their action steps moving in a positive direction by setting and achieving the following: **I. To be an effective agent of economic development;** 1. Conducted over 24 business surveys to hear business needs, 2. Provided services to other non-profits facilitating their hiring process and conducting interviews, 3. Partnered with Grays Harbor College and others providing educational classes for businesses, 4. Responded to 41 new business inquiries, 5. Direct and indirect job retention of over 207, and 6. Leveraged membership dollars in

the amount of \$90,832, and **II. To be a visible and valued member of the Community;** 1. Distributed informational updates and valuable resources to members and business community, 2. Conducted several studies, Cost of Doing Business and Oyster Industry economic update, 3. Facilitated meetings with state and federal legislators, 4. Supported the Port of Willapa Harbor CERB application, with a successful loan award of \$345,000, and 5. Welcomed over 22 new businesses to Pacific County.

## Ready, Respond, Recover Conference

### Wednesday, October 14th, Chautauqua Lodge

Don't let your business become a statistic.

#### Five reasons to join us:

5. Learn from your business peers
4. Hear from area experts
3. Receive valuable answers to your toughest questions.
2. Get personalized advice.
1. Get ahead and stay ahead!

For more information visit. [Pacific EDC Website](#) and see the presentation from the Ready, Respond, Recover Conference held June 16th.

## PCEDC Services

Did you know that for 25 years the PCEDC, a private non-profit organization has been the local economic development agency providing assistance to the businesses of Pacific County?

1. County Demographics
2. Business Resource Center
3. Partnerships, Mentors and Networking Opportunities
4. Business Counseling
5. Permitting Process Assistance
6. Human Resource Services
7. Site Selection
8. Site Availabilities
9. Partnerships with Workforce Training
10. Partnerships with Business Education
11. Site Selector Needs Survey
12. Introduction to Financial Institutions

Check out our [website](#) and access all the information available to you!

## You Spoke and We Heard

### Business Vitality Program

You can now find the answers to your questions at [You Spoke and We Heard](#) which is located in the Library section of the PCEDC website.

This summary focuses on the following:

- **Business Continuity**
- **Start Your Engines**
- **Q&A - How can I get more government work?**

- Q&A - Why are some public projects/purchases put out for bids while others are not?
- Q&A - What assistance for small business is available from the stimulus package? Are there grants?

## Valuable Links

- **Pacific County Stats** - [PCEDC Website](#)
- **Site Selectors** - [Choose Washington-Pacific County](#)
- **Free Trade Publications** - [Idea Cafe](#)
- **SBA** - [ARC Loan](#)

## Marketing Tips

### Tips

*Here's something new! Businesses are always looking for marketing tips and tools. With this in mind, the PCEDC has developed a web page dedicated to this topic. Take a look at the [PCEDC website](#) and receive some valuable marketing tips and links.*

*If you have any valuable links send to us and we will share with the rest of the membership. [caruss@pacificedc.org](mailto:caruss@pacificedc.org)*

*Check back often for more updates.*

## Looking for Fans

### Facebook

*The PCEDC has setup our very own Facebook page! We will be posting whats new with businesses, education opportunities and upcoming events for Pacific County. Promote, promote, promote. What was that word? **PROMOTE!***

*Become a fan today! And tell your friends about us.*

*You can find us at Pacific County Economic Development Council. Be patient we are new at this!*

Cathy Russ, Executive Director  
Karen Tully, Business Liaison

**Pacific County EDC**  
360-875-9330  
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