

## 2006 UPDATES

"Achievements of an organization are the results of the combined efforts of each individual." Vince Lombardi

### From the President!

#### Special points of interest:

- New EDC Entrepreneurial Web Pages
- Choose Washington
- Bi-County Dredging Coop
- Business Retention and Expansion Survey (BRE)



Call for your  
Pacific County Promotional CD!

#### VALUABLE WEB LINKS

Cut out for quick reference

- [www.pacifiedc.org](http://www.pacifiedc.org)
- [www.co.pacific.wa.us](http://www.co.pacific.wa.us)
- [www.ilwacowashington.com](http://www.ilwacowashington.com)
- [www.longbeachwa.gov](http://www.longbeachwa.gov)
- [www.willapabay.org/~raymondpw/](http://www.willapabay.org/~raymondpw/)
- [www.users.techline.com/sbcity](http://www.users.techline.com/sbcity)
- [www.experiencewashington.com](http://www.experiencewashington.com)
- [www.funbeach.com](http://www.funbeach.com)
- [www.visit.willapabay.org](http://www.visit.willapabay.org)
- [www.opwa.com](http://www.opwa.com)
- [www.access.wa.gov](http://www.access.wa.gov)
- [www.workforceexplorer.com](http://www.workforceexplorer.com)
- [www.dol.wa.gov](http://www.dol.wa.gov)
- [www.sbaonline.sba.gov](http://www.sbaonline.sba.gov)
- [www.irs.gov/businesses](http://www.irs.gov/businesses)

**Shop Locally**

"It shall be the purpose of the Pacific County EDC (PCEDC) to define, support and promote policies and activities, which contribute to the economic stability and growth of Pacific County."

Dear Members:

Continually keeping PCEDC's mission in "full-view", we must continue building stepping stones to solidify and expand our foundation. We cannot measure the impact of our day-to-day efforts until we assess our accomplishments.

Pacific County EDC's momentum depends on membership dues. Our task is to expand our membership base and to inspire, educate and develop networks and implement new ideas in assisting the current membership. Cathy Russ, Director of PCEDC and Karen Tully, Business Liaison have taken PCEDC to another level of visibility. Through their efforts, PCEDC has attracted 14 new business members.

Let me ask "**WHAT CAN PCEDC DO FOR YOU?**" Is there a component missing in your business? Are you too busy making a living to assess how your business can be more profitable? Do you need a "sounding Board" to diagnosis problems and suggest solutions? Is there an issues that needs to be voiced that could make a difference to your business or others?

It is through **YOUR ESSENTIAL COMMUNICATION OF YOUR NEEDS AND INTERESTS** that the PCEDC is able to provide the necessary tools for your business' success. The PCEDC is very interested in hearing what you have to say. Call them today! PCEDC has a strong voice representing businesses, small and large, and influencing Public Agencies and our Congressional Delegation in the State of Washington and the OTHER Washington.

We will continue to update our current and future members to opportunities that will facilitate the success of their business operation and develop new programs to complement their activities.

Sincerely,  
Donna Rew, President

### Highlights for the 1st half of 2006

#### Organizational Development

- Participated in local, state and federal meetings
- Provided networking opportunities for businesses
- Met with educational institutions to explore educational opportunities for Pacific County
- Provided letters of support for economic development in Pacific County
- Partnered with Pacific Community Foundation in the organization of a non-profit meeting and workshop
- Provided administrative assistance to the 6 Port dredging effort

#### Product Development

- Provided letters of support to PC Ports
- Created and developed additional web pages to PCEDC web site
- Submitted two proposals for funding consideration
- Secured funding for non-profit workshop through partnership ShoreBank Enterprise

#### Market Development

- Conducted Business, Retention & Expansion survey of Pacific County businesses for the State
- Produced and distributed EDC newsletter
- Updated "Choose Washington" web site with industrial properties
- Participated in the Southwest Washington Tourism Coalition annual meeting with tri-fold of Pacific County activities
- Presented economic impacts at the Ocean Policy meeting
- Successful assisted south county business in obtaining refinancing

#### Workforce Development

- Worked with Grays Harbor College to identify curriculum for a certification program and offer to job seekers
- Provided over 200 businesses with human resource services through PERC; search, interview & placement of jobseekers

**PACIFIC COUNTY  
ECONOMIC  
DEVELOPMENT  
COUNCIL (PCEDC)**

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**We're on the Web!**  
**[www.pacifiedc.org](http://www.pacifiedc.org)**

*Cathy Russ, Director*  
*Karen Tully, Business Liaison*

**2006 Board of Directors**

*Donna Rew, President*  
*Private, Ilwaco*  
*Karl Heinicke, Vice-Pres. — North*  
*City of South Bend*  
*Mary DeLong, Vice-Pres. — South*  
*Port of Peninsula*  
*Dian Barker-Sayce, Treasurer*  
*The Bank of the Pacific*

Doug Miller, PUD #2  
Bob Jungar, City of Raymond  
Steve Harbell, WSU Coop Extension  
Lois Nadolney, Weyerhaeuser  
Evelyn Wilson, Private  
Linda Hoskinson, Harbor Realty  
Don Dennis, CenturyTel  
Tim Russ, Pacific Transit System  
Rebecca Chaffee, Port of Willapa  
Harbor  
Gary Dennis, Dennis Company  
Mack Funk, Port of Ilwaco  
Matt Winters, The Chinook Observer  
Robert Strobe, City of Long Beach  
Fred Marshall, City of Ilwaco  
Royal Harshman, Shorebank Enterprise  
Nancy Gorshe, The Depot Restaurant  
Doug Ross, Jessie's Ilwaco Fish. Co.  
Sid Snyder, Sid's Market  
Nancy Campiche, Campiche Studios  
Jon Kaino, Pacific County Commission  
Keith Foster, Grays Harbor College

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## PCEDC PERC PROGRAM

This year PCEDC faced a great loss of a wonderful program, Pacific Employer Resource Contact (PERC). PCEDC was notified in May 2006, that they were not selected to receive funding for the 2006-2007 in support of their PERC program.

In the past three years PERC successfully provided approximately 23% of Pacific County businesses with a much needed human re-

source service and provided a positive experience for employers during the hiring process.

Approximately 98% of Pacific County businesses employ less than 50. Rural counties face many issues and a cut of a successful program is devastating.

Diane Fink and Shelly Hall brought and possessed such

positive assets to our businesses and they will be greatly missed by all.

***We welcome the continued service of the Business to Business Program as offered through Grays Harbor Chamber of Commerce in partnership with Pacific County WorkSource. Call 360-875-9470 for assistance. They will welcome your calls.***

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## SPECIAL POINTS OF INTEREST

### **Entrepreneur Web Page**

The EDC has added a new web page to its site focusing on assisting those looking to start a small business in PC. The page includes a New Business Check-List, FAQ, Business Plan forms and examples, and many links to make start up research easier. Topics include: "what does it take to be a small business owner?", "what is a business plan and why do I need one", grants and loans, licensing, patents, insurance, and those all-important taxes. Be sure and check it out at [www.pacifiedc.org](http://www.pacifiedc.org).

### **Choose Washington**

Ever wonder how to find Pacific County's available industrial properties and commercial businesses for sale in one place? Wonder no more. The EDC is utilizing a new WA website called Choose Washington. Easily

searched by county, site criteria, land and buildings, or an interactive map, and with a page for site selectors, this new tool will help to identify and advertise PC's industrial and commercial properties. All inquiries will be referred directly to the listing agent for expert assistance. In addition, the EDC has updated this site with demographic info and links to PC and city websites and resources. Take a look at this new resource at [www.choosewashington.com](http://www.choosewashington.com).

### **Bi-County Dredging Coop**

Pacific and Wahkiakum Counties have entered into a six port dredging effort taking a pro-active approach to meet the dredging needs of their ports. The six port dredging group successfully received \$75,000 to conduct a feasibility study for this effort. This money was secured through the efforts of Senator Doumit and others. This study has

been completed and the outcomes will be reviewed to determine the direction the group will now take. The importance of dredging to our ports cannot be underestimated. Over 1,000 jobs are directly and indirectly related to keeping their channels open for commercial fishermen, recreational boaters, sport fisherman, public market, seafood processors, etc. These dredging efforts are vital to assure the local economy remains healthy and strong!

### **BRE Survey**

The Business Retention and Expansion (BRE) Survey is underway, targeting the retail sector this year. The goal: to find retail businesses needs and experiences in PC. The EDC has completed 43 extensive surveys so far, covering topics such as workforce, area services, utilities, and community planning. Contact the EDC and let us hear from you!