

2007 UPDATES

"Achievements of an organization are the results of the combined efforts of each individual." Vince Lombardi

From the President!

Dear Members:

We are starting the transition of the 2007 new year. It is times to reflect on the year that has just passed; PCEDC is very excited about the accomplishments in 2006 and will continue to be challenged with progressive forward thinking.

With the insightful guidance of the Board of Directors, our EDC Director Cathy Russ and Business Liaison Karen Tully, we continue to fulfill and fine tune the goals from 2006 and to add new goals for 2007. We must continue striving to achieve our mission in retaining and encouraging a diversified economy that sustains and enhances the vitality of Pacific County.

This cannot be accomplished without the involvement of the people in the communities of Pacific County. PCEDC can empower and enhance opportunities for progress, however people need to share their values and invest those values and involve themselves in local projects. The future of Pacific County's economic development is in the hands of the people and businesses who reside here.

As we gain perspective on what is happening, let's stay absolutely connected to the business goals and objectives. The coming year promises to be a special one; your role in the positive changes in Pacific County has never been more important.

PCEDC of Pacific County looks forward to joining you for the 2007 journey.

Success awaits those who begin the journey!

*Respectfully,
Donna Rev, President*

Special points of interest:

- New and Returning 2007 Board Members Special Thanks to past Board Members
- How The Winds May Blow
- PCEDC Web Site Update



Call today for your
Pacific County Promotional CD,
Business Recruitment Packet,
Relocation Packet, or
Non-Profit Charitable Trust CD!



Remember— It is important
to SHOP PACIFIC COUNTY!

- Provides jobs
- Sustains small businesses

**Shop Pacific
County**

Goals for 2007

Organizational Development

- Participate in local, state and federal meetings
- Provide networking opportunities for businesses
- Meet with educational institutions to explore educational opportunities for Pacific County
- Provide letters of support for economic development in Pacific County
- Provide administrative assistance to the 6 Port dredging effort

Product Development

- Produce an update of the 1999 Industrial Lands Study document
- Create and develop additional web pages to PCEDC web site
- Develop new ideas for the "Shop Locally" campaign
- Develop summary sheet from Business Retention and Expansion surveys
- Develop asset maps for agriculture, retail, marine, and forest industries for business recruitment

Market Development

- Conduct Business, Retention & Expansion survey of Pacific County businesses for the State
- Produce and distribute EDC newsletter
- Update "Choose Washington" web site with industrial properties
- Participate in the Southwest Washington Tourism Coalition annual meeting with tri-fold of Pacific County activities
- Market the PCEDC Small Business Resource Center
- Develop promotional ideas for Pacific County products

Workforce Development

- Develop educational course offerings for small businesses
- Work with schools to develop articles for school newspapers about what businesses want in employees

**PACIFIC COUNTY
ECONOMIC
DEVELOPMENT
COUNCIL (PCEDC)**

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Cathy Russ, Director

Karen Tully, Business Liaison

2007 Board of Directors

Donna Rew, President

Private, Ilwaco

Karl Heinicke, Vice-Pres. — North

City of South Bend

Jim Neva, Vice-Pres. — South

Port of Ilwaco

Dian Barker-Sayce, Treasurer

The Bank of the Pacific

Doug Miller, PUD #2

Bob Jungar, City of Raymond

Steve Harbell, WSU Coop Extension

Lois Nadolney, Weyerhaeuser

Evelyn Wilson, Private

Vickie McNamara, Davis Insurance &
Real Estate Agency, Inc.

Don Dennis, CenturyTel

Tim Russ, Pacific Transit System

Rebecca Chaffee, Port of Willapa
Harbor

Gary Dennis, Dennis Company

Jim Neva, Port of Ilwaco

Matt Winters, The Chinook Observer

Robert Strobe, City of Long Beach

Fred Marshall, City of Ilwaco

Royal Harshman, Shorebank Enter-
prise

Nancy Gorshe, The Depot Restaurant

Doug Ross, Jessie's Ilwaco Fish. Co.

Denise Jones, Ocean Beach Hospital

Nancy Campiche, Campiche Studios

Jon Kaino, Pacific County Commis-
sioner

Keith Foster, Grays Harbor College

BUSINESSES OF THE YEAR

One must always take the time to say "Thank You" to Pacific County businesses. They are the backbone of our county; providing jobs, services and goods to our residents.

Small businesses represent 94 percent of the businesses owned and operated in Pacific County and have a substantial impact on the county's economic vitality. At the EDC 2006 Annual Reception such a "Thank You"

was given. As Donna Rew, PCEDC president said, "I believe this is the most prestigious award that can be given to a business or an individual of Pacific County. The businesses represented here were nominated and selected



by a jury of their peers, which I believe is the highest tribute one can achieve."

The businesses receiving the 2005 Business of the Year Award were: LaMaster Accounting Inc., The Imperial Schooner, Harmony Soap Works, beachdog.com, and Cass Plummer.

Be sure and stop in and congratulate them on their success.

SPECIAL POINTS OF INTEREST

Welcome Returning and New Board Members for 2007

The EDC held their annual meeting January 24, 2007 with the election of their 2007 Board Members. We are honored that Evelyn Wilson, Olsen's Variety, Dian Barker-Sayce, Bank of the Pacific, and Nancy Campiche, Campiche Studios agreed to server another term. The vote was taken and we are pleased to announce two new members to serve on the 2007 Board, Vickie McNamara, Davis Insurance & Real Estate Agency, Inc., and Denise Jones, Ocean Beach Hospital.

And we want to say a special goodbye to Linda Hoskinson (Harbor Realty), and Mack Funk, (Port of Ilwaco) who served with distinction on the board.

For a full list of EDC Board members visit the EDC website at www.pacificedc.org.

How the Winds Blow

Renewable energy resources for Pacific County.

Voters demonstrated in the 2006 election their position on renewable energy with the

passing of I-937. I-937 will require that by 2020 15 % of the electricity sold in Washington by utilities *must be from wind, tides, solar and selected biomass projects.*

But this initiative, however, excludes our state's most affordable and successful form of renewable energy, hydropower. More than 2/3 of our state's electricity comes from 31 dams on the Columbia and Snake rivers.

Who will feel the pinch if clean, affordable hydropower is not counted? It will be the families, employers and major industries. The largest increase will be in the commercial sector as service industries continue to drive economic growth.

One major problem is renewable energy depends upon the wind, tidal currents and sunshine. These forms are less dependable and costly, and require a base-load resource to firm the power availability. Some power companies in our region estimate cost to build wind turbines jumped as much as 70% in the last couple of years.

Jobs are at stake. Lack of dependable power and higher electricity cost will endanger jobs in industries that pay family wages.

Presently, Pacific County is not impacted by the passage of this initiative. But if our PUD grows in electrically accounts to 25,000, Pacific County will have 10 years to comply with I-937. Bottom line is our families, employers and major industries will feel the financial impacts of these changes. Renewable energy has its place in the wholesale portfolio of our local PUD. The decision to purchase such resources must be left to our locally elected utility officials where an evaluation of quality and cost can be factored along with the rest of the wholesale power mix to fit our local economy.

We must consider our choices wisely. "Washington Business, Sept/Oct 2006"

PCEDC Web Site Update

We have made the EDC's web site more user friendly. Be sure and check it out and see all our new information and links available to you.