

2005 UPDATES

FIVE CORNERSTONES OF ECONOMIC DEVELOPMENT

Special points of interest:

- EDC Retreat
- Tourism Survey
- Membership Drive
- Survey of Interest
- Annual Meeting
- Pacific County Products
- Choose Washington Web Site to Realtors

GIFT BOXES AVAILABLE FOR THE HOLIDAYS!

You will find a wonderful gift box available in the EDC office filled with products from Pacific County. The products range from seafood, cranberries, cookies, soap, cards, and many more items!

The box is a perfect gift for the Christmas, convention give-a-ways or sending to those individuals you want to share a piece of Pacific County with.

The box can be tailored to your taste and price range.

Call ahead of time to order your gift box at 360-875-9330.

Shop Locally

An effective economic development program seeks to improve the economic health for a community. This is the mission of the Pacific County EDC. There is no one rule for success however by incorporating these five cornerstones the EDC is striving to develop a stronger economic development program.

1. Organizational Development

- Networking
 - Partnership
- ### 2. Product Development
- Infrastructure— Support existing businesses, improves quality of life, achieves competitive advantages— attract new businesses
 - Downtown revitalization— improves image, retail options, expands the tax base, use of existing businesses, encourages new businesses

3. Market Development

- Recruitment of businesses to enhance economy— increase retail sales, increase jobs, retain jobs
 - Partnerships— political influences, support networks, leverages resources, teamwork
- ### 4. Business Development
- Business attraction, retention and expansion— job grown, business stability, help “at risk” businesses, provides options, recruitment tool
 - Tourism— diversifies econ-

omy, all businesses benefit, brings new money, new tax dollars

- Startup and emerging businesses— create jobs, diversifies local economic base, support local people, enhances local tax revenues

5. Workforce Development

- Build the skills of the local workforce— increases productivity, enhance ability to compete, aids in retention, increases standard of living



EDC RETREAT—VISIONING FOR 2006

This year's closing brought the EDC Board together in September to discuss the EDC's positive direction. It was a great day with great minds at work. The Board discussed a variety of issues and focused on several specific tasks for 2006.

These are:

- The "Pacific County EDC Business Network" - pro-

viding an interactive list serve allowing businesses to Q & A their peers, and identify interest of members.

- The "Pacific County EDC Ambassadors Program" - creating a stronger connection between EDC Board Members and the business community through one-on-one con-

tact and follow-up on business needs.

The Board is looking forward to taking an active interest in talking with our businesses in Pacific County and gaining insight to their needs.

2006 will bring a positive year of addressing our business community's needs.

**PACIFIC COUNTY
ECONOMIC
DEVELOPMENT
COUNCIL (EDC)**

408 Second Street
Raymond , Washington 98577

Phone: 360-875-9330
360-642-9330
Fax: 360-875-9305

We're on the Web!
www.pacificedc.org

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Nancy Campiche, Campiche Studios
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sioner
Dan Todd, Port of Chinook
Web Stiles, Grays Harbor College

The age old question we hear on the street "What does the EDC do?"

The EDC strives to improve the economic health of Pacific County. This mission is accomplished by partnering with local organizations, cities, ports, county, state and federal agencies ; and by providing business support services to new and existing businesses.

What the EDC can do for you!

- *Retention and recruitment of businesses*
- *Promotes tourism marketing*
- *Communicates the needs of the County to the proper county, state and federal entities*
- *Partners with cities, ports, county, state and federal agencies*
- *Work with the State to promote Pacific County*
- *Provide PERC, a human resource point of contact for employers*
- *Provide point of contacts to financial institutions*

How you can help the EDC!

By communicating with the EDC your awareness of what is happening in you business community. Know of any businesses interested in relocating to your city, call us for a relocation package. Know of a business experiencing some difficulties, give us a call. The EDC has an excellent pool of resources for the business community. Just give us a call!

SPECIAL POINTS OF INTEREST

Tourism Survey

The EDC has been conducting a tourism survey since the beginning of 2005. The data collected from this survey will start the baseline profile for the traveler driving through, or staying in Pacific County. The first six months of data collected is currently being analyzed and will be released shortly. **Surveys are an important tool in identifying needs, trends, etc. Please take to the time to respond to surveys, they are of great importance.** The participation from the businesses who are helping to collect this data is greatly appreciated.

Membership Drive

It is October once again, and the EDC begins their membership drive. The continued support from our many members is highly valued. The businesses of Pacific County are the back-



Products of Pacific County

bone of our organization. We look forward to providing our services and gaining new members. We would appreciate the opportunity to meet with you and see how the EDC can be of benefit to your business. Please contact the EDC office and we will schedule a time to meet with you.

Survey of Interest

During the EDC retreat in September, the Board addressed how to receive valuable information from our businesses in Pacific County. A survey was designed to be sent along with our membership

drive. The information received from this data will help the EDC focus on specific items of interest for our businesses community and assist in meeting their needs.

Annual Meeting

The EDC will hold their annual meeting for the election of officers January 25, 2006, at the PUD Operations Center, Long Beach, WA. You are more than welcome to attend this meeting or any of our meetings. Be sure and look to our web site for meeting dates and locations.

www.pacificedc.org

Human Resource Office for Businesses

Provided through the EDC office is PERC (Pacific Employer Resource Contact). This office provides a free human resource department to our businesses of Pacific County. Call 360-875-9475 and ask for Diane Fink.